

**CORSO DI STUDIO:** L-3 Dams

**ANNO ACCADEMICO:** 2023-2024

**DENOMINAZIONE DELL'INSEGNAMENTO:** Estetica della comunicazione/Aesthetics of Communication (6 cfu)

General information	
Year of the course	II year
Academic calendar (starting and ending date)	Second Semester (26.02.2024-17.05.2024)
Credits (CFU/ETCS):	6
SSD	Aesthetics (M-FIL/04)
Language	Italian
Mode of attendance	Optional

Professor/ Lecturer	
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Telephone	
Department and address	Department of Research and Humanistic Innovation – Palazzo Ateneo, II piano
Virtual room	
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Reception days and times will be communicated at the beginning of the course

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	42		108
CFU/ETCS			
6			

Learning Objectives
<p><b>Knowledge and understanding</b> Acquisition of basic knowledge of aesthetics as a philosophical discipline and its relationship to communication, arts, and society.</p> <p><b>Applied knowledge and understanding.</b> Acquisition of the ability to read and understand modern and contemporary philosophical and critical texts applied to the field of communication and performing arts (music, in particular).</p> <p><b>Autonomy of judgement</b> Acquisition of the ability to trace the problematic nuclei that can emerge from philosophical texts and to place them in the history of thought.</p> <p><b>Communication skills</b></p>

	<p>Understanding of basic philosophical vocabulary and the main modes and structures of argumentation.</p> <p><b>Learning skills</b> Acquisition of the ability to identify new concepts, new methods and new content; ability to self-assess.</p>
<b>Course prerequisites</b>	No

<b>Teaching strategie</b>	
<b>Expected learning outcomes in terms of</b>	
<b>Knowledge and understanding on:</b>	<ul style="list-style-type: none"> <li>○ To acquire adequate knowledge of the main theories of communication and the relationship between aesthetics and the performing arts.</li> <li>○ To understand the central concepts of philosophical aesthetics.</li> <li>○ To acquire the ability to orient oneself in modern and contemporary philosophical thought.</li> </ul>
<b>Applying knowledge and understanding on:</b>	<ul style="list-style-type: none"> <li>○ To develop the ability to structure an adequate argumentation.</li> <li>○ To acquire the ability to establish relationships between topics, concepts, and authors.</li> <li>○ To acquire the ability to understand philosophical texts.</li> </ul>
<b>Soft skills</b>	<ul style="list-style-type: none"> <li>● <i>Making informed judgments and choices</i> <ul style="list-style-type: none"> <li>○ To develop a personal and critical viewpoint on issues of history and theory of the discipline.</li> </ul> </li> <li>● <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ To develop skills of analysis and exposition.</li> <li>○ To develop skills in drafting texts and reports on relevant topics.</li> </ul> </li> <li>● <i>Capacities to continue learning</i> <ul style="list-style-type: none"> <li>○ To develop the ability to use one's knowledge to examine and evaluate problems related to the contemporary world.</li> </ul> </li> </ul>
<b>Syllabus</b>	
<b>Content knowledge</b>	<p><b>1) Relationship between aesthetics and mass media in the age of widespread communication</b> The contemporary age has been characterised by an accentuated aesthetic characterisation of communication and mass media. The connections between aesthetics and the economic-political forces at work in Western societies will be analysed.</p> <p><b>2) Arts and communication: electronic music</b> Electroacoustic music is a particularly interesting phenomenon because of its relationships to themes that are particularly relevant to theory, such as the relationship between man and technology, artists' approach to reality, electronic producibility and reproducibility, the role and function of art in contemporary society, the relationship between aesthetics, music and information theory.</p>
<b>Texts and readings</b>	<ul style="list-style-type: none"> <li>● R. Diodato, A. Somaini (a cura di), <i>Estetica dei media e della comunicazione</i>, Il mulino, Bologna 2011 (Parte prima: Introduzione +</li> </ul>

	<p>four chapters choice by students; Parte seconda: Introduzione + four chapters choice by students).</p> <ul style="list-style-type: none"> <li>• G. Fronzi, <i>Electrosound. Storia ed estetica della musica elettroacustica</i>, EDT, Torino 2013 (pp. XI-95; 107-125; 205-267).</li> </ul>
<b>Notes, additional materials</b>	Further guidance will be provided during the lessons
<b>Repository</b>	

<b>Assessment</b>	
Assessment methods	Assessment of learning will take place through an oral examination consisting of approximately 4-5 in-depth questions. The topic of the initial question may be proposed by the student. The assessment will last approximately 20-30 minutes for each student.
Assessment criteria	<ul style="list-style-type: none"> <li>• <i>Knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ The student must demonstrate that he/she has acquired adequate disciplinary knowledge.</li> </ul> </li> <li>• <i>Applying knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ The student must demonstrate an adequate command of the content and authors covered in the course.</li> </ul> </li> <li>• <i>Autonomy of judgment</i> <ul style="list-style-type: none"> <li>○ The student must demonstrate the ability to formulate an original viewpoint on the philosophical issues addressed.</li> </ul> </li> <li>• <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ The student must be able to argue coherently and correctly.</li> </ul> </li> <li>• <i>Capacities to continue learning</i> <ul style="list-style-type: none"> <li>○ The student must demonstrate the ability to relate the topics studied to each other.</li> </ul> </li> </ul>
Final exam and grading criteria	The final grade is awarded in thirtieths. The examination is deemed passed when the mark is greater than or equal to 18.
<b>Further information</b>	